AT SOUTHERN NAZARENE UNIVERSITY, WE DON’T JUST BELIEVE IN YOUR DREAMS. WE EQUIP YOU WITH THE BEST EDUCATION WHICH GIVES YOU THE CONFIDENCE TO MAKE YOUR DREAMS A REALITY.

We know you are selecting a college for more than just its location or school colors. You want to go somewhere that will prepare you for the future. Your future. At Southern Nazarene University, we want that for you too. That is why we work hard to make sure our degrees are supported by some of the top curriculum available.

We hire highly-qualified faculty who not only know the ins and outs of the profession you seek, but who truly wish to see you succeed individually. And we make sure you leave SNU prepared for a great graphic design job. That’s why we can encourage you to not just dream, but to dream with confidence.

WITH INDIVIDUALIZED PROGRAMS

Once you select a major, we know you are anxious to start working towards your career field. That’s why SNU offers you immediate exposure to understanding the design process from concept to final product. Which means you will be training yourself to think like a designer in no time. Within your first year you will be learning through hands-on use of equipment beyond software. Large format printing. Binding. Our small class size allows for personal, individual attention throughout the program with focus on job placement in the field.

Unlike cookie cutter models, SNU strives to help you develop your own individual design style based on your personal strengths. You will be supported by other students and faculty as you develop your own personal design aesthetic. One-on-one, non judgmental critiques will help you grow as a designer through nurturing guidance from faculty who are invested in your success.

WITH UNIQUE OPPORTUNITIES


You may want to join one of the professional associations to network with current and future graphic designers and firms. American Institute of Graphic Arts. Ad Club. Associations for Women in Communication. Oklahoma Creativity Forum.
Or consider putting your graphic design skills to the test in the Addy Awards competition. One of our current students is a two-time winner in the student category. Your ad could be next!

WITH HIGHLY-QUALIFIED PROFESSORS
Our graphic design professors do more than just teach, they are accomplished graphic design professors. The Addy Awards are the advertising industry’s largest and most representative competition. Professor Whitney Porch-Van Heuvelen is a 5-time Addy Award winning faculty. Four-time Society of Professional Journalism Award winner. Active membership in Oklahoma City Advertising Club.

And in case her awards aren’t enough, consider the vast network of relationships with professional printers and design agencies. Or her on-going practical experience with clients including Heritage Solutions and Oklahoma City University School of Law. Connections that may very well help you launch your future career in graphic design.

WITH PREPARATION FOR AFTER GRADUATION
Our graphic design students get great jobs. Graphic design firms. Advertising agencies. Freelance graphic design artists. Some of them even enter the workforce before graduation!

Cody Rains, SNU graphic design graduate currently works as a graphic designer at Impressions Printing in Oklahoma City. He does a variety of design work for a variety of clients. He also handles a great deal of the internal branding and marketing design for Impressions. Business cards. Brochures. Media ads. Outdoor signage. Newsletters. Vehicle wraps.

Rains landed his job with Impressions immediately after graduation in a down economy. An accomplishment he attributes to SNU. “I entered SNU as a very scatter-brained ADD kid who would rather go outside and play than study. It took me about a year to find out that I actually really enjoyed learning and working hard, especially when it came to graphic design. From there I started accepting a lot of guidance and wisdom from a number of wonderful, inspiring professors at SNU. My time at SNU definitely sparked a self-starting drive in me that I continue to develop today,” says Rains.

“Within the graphic design department, class sizes were usually smaller, which allowed me to have a lot of one-on-one guidance,” says Rains. “Another plus was the constant emphasis on real life scenarios. Every time we presented our work, we presented as if it was a corporate setting, which I think prepared me to make that transition from classroom to workplace.”

If a dream is a blueprint of a goal not yet achieved, at SNU we partner with you to focus your efforts to attain whatever it is you hope to accomplish. Thus, we say DREAM WITH CONFIDENCE.