BS in International Studies

Business Courses
- Principles of Accounting I
- Macroeconomics
- Business Finance
- Principles of Management
- Principles of Marketing

History Courses
- World Regional Geography
- Introduction to Political Science
- International Relations
- Comparative Government
  (Choose one)
- Modern Europe
- Modern Middle East
- Modern East Asia
- Modern Latin America

12 Hours Foreign Language

Specialization Requirements
Classes vary per Specialization
(Choose one)
- Business Spanish Emphasis
- English as a Second Language Emphasis
- Language and Culture Emphasis
- Political Science Emphasis
- International Business Emphasis

AT SOUTHERN NAZARENE UNIVERSITY, WE DON'T JUST BELIEVE IN YOUR DREAMS. WE EQUIP YOU WITH THE BEST EDUCATION WHICH GIVES YOU THE CONFIDENCE TO MAKE YOUR DREAMS A REALITY.

We know you are selecting a college for more than just its location or school colors. You want to go somewhere that will prepare you for the future. Your future.

At Southern Nazarene University, we want that for you too. That is why we work hard to make sure our degrees are supported by some of the top curriculum available.

We hire highly-qualified faculty who not only know the ins and outs of the profession you seek, but who truly wish to see you succeed individually. And we make sure you leave SNU prepared for a great job in an international business field. That’s why we can encourage you to not just dream, but to dream with confidence.

WITH TOP PROGRAMS
The SNU International Studies Business Major will prepare you to work for multinational firms in the US or internationally. Our program includes a full semester of study abroad or an international internship program.

The SNU School of Business is accredited by the Association of Collegiate Business Schools and Programs (ACBSP), which is more than just a bunch of fancy words. It means you can count on any of the over 400 ACBSP accredited universities accepting your credits from SNU if you chose to pursue graduate studies. In our business program you will learn in a variety of ways. Experiential based learning. Emphasis on team development based learning. Strong ethics orientation.

In addition to a normal core of business classes, we focus on distinctive characteristics to make your SNU management degree a step above of the rest. Our emphasis on ethics distinctive begins in our gateway course, Ethics and Business Principles and is pulled through the entire curriculum, completed with the capstone course, Business Policy. The emphasis on ethics is a theme for decision-making and analysis not just in your courses at SNU but as you enter the workforce as well.

Our second distinctive is in service. While studying at SNU, you will be encouraged to hone in on your serving skills through a variety of opportunities. Perhaps you will join Angel Tree, volunteering year round to come alongside children and families of incarcerated parents with support, mentoring, and educational help.

WITH UNIQUE OPPORTUNITIES
At SNU we know your education needs to extend beyond the classroom, that’s why we work hard to develop extracurricular programs to further your education. Consider spending a summer and one semester with Morningstar Internships who provide an international combined...
study abroad/internship program. You will have the opportunity to have hands-on experience in working with the very poor in developing countries to start their own businesses. Study abroad through International Studies with a Business Emphasis. This program will prepare you to work for multinational corporations as well as with international non-government organizations all over the world!

Or join Students in Free Enterprise (SIFE) for opportunities to serve the community or internationally. Currently the SIFE team is working with a sister team in Swaziland developing local businesses to help the economy. Through SIFE you will gain hands-on experience as you deal with real business issues and become prepared for your first full time job.

WITH HIGHLY-QUALIFIED PROFESSORS
At SNU our business professors have more than just teaching experience. Each an expert in his or her own field, with years of “real-world” experience and always continuing his or her education. Not to mention a passion to see you succeed in your business career. We challenge you to find a better qualified faculty.

Our International Studies program is taught by very experienced professors with extensive international experience. Take International Economic Development with Dr. Herskowitz. He has travelled in over 30 countries, lived in Mexico where he had his own business and in Uganda where he managed a children’s orphanage. Not only that, he is the founder of the Morningstar Institute mentioned above!

WITH PREPARATION FOR AFTER GRADUATION
When you leave SNU we want you to be prepared for the career path of your dreams. In addition to the strong curriculum knowledge, internships and abroad studies you will participate in mock interviews as a senior preparing you for the hiring process. Our International Studies students have gone into a variety of fields and locations. Project manager for Morningstar Institute in Nairobi, Kenya. Director for a displaced person camp in Africa with Feed the Children.

Rachel Ingersol is an SNU alumni who majored in International Studies. Currently Ingersol is a second year graduate student at the Josef Korbel School of International Studies at the University of Denver. She is pursuing a Master’s degree in International Development, a field that is broadly focused on holistic human development and incorporates theoretical, economic, political, cultural, and social justice considerations. “My International Studies courses provided a good foundation for graduate school. When I got to graduate school I felt like I was ahead of some of my colleagues in many of my core International Development courses,” said Ingersol.

If a dream is a blueprint of a goal not yet achieved, at SNU we partner with you to focus your efforts to attain whatever it is you hope to accomplish. Thus, we say DREAM WITH CONFIDENCE.