BS in Business, Emphasis in Management

Business Core
- Ethics and Business Principles
- Principles of Accounting I
- Principles of Accounting II
- Accounting Elective
- Principles of Management Science
- Business Communication
- Business Law I
- Business Law II or International Business Law
- Macroeconomics
- Microeconomics
- Business Finance
- Principles of Management
- Business Policy
- Principles of Marketing

Management Courses
- Human Resources Management
- Small Business Management
- Organizational Behavior
- International Management
- Business Electives (6 Hours)

AT SOUTHERN NAZARENE UNIVERSITY, WE DON’T JUST BELIEVE IN YOUR DREAMS. WE EQUIP YOU WITH THE BEST EDUCATION WHICH GIVES YOU THE CONFIDENCE TO MAKE YOUR DREAMS A REALITY.

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We know you are selecting a college for more than just its location or school colors. You want to go somewhere that will prepare you for the future. Your future. At Southern Nazarene University, we want that for you too. That is why we work hard to make sure our degrees are supported by some of the top curriculum available.

We hire highly-qualified faculty who not only know the ins and outs of the profession you seek, but who truly wish to see you succeed individually. And we make sure you leave SNU prepared for a great job in management. That’s why we can encourage you to not just dream, but to dream with confidence.

WITH TOP PROGRAMS

The SNU school of business is accredited by the Association of Collegiate Business Schools and Programs (ACBSP), which is more than just a bunch of fancy words. It means you can count on any of the over 400 ACBSP accredited universities accepting your credits from SNU if you chose to pursue graduate studies. Our management program is unique as it covers all management disciplines. Experiential based learning. Emphasis on team development based learning. Strong ethics orientation.

In addition to a normal core of business classes, we focus on distinctive characteristics to make your SNU management degree a step above of the rest. Our emphasis on ethics distinctive begins in our gateway course, Ethics and Business Principles and is pulled through the entire curriculum, completed with the capstone course, Business Policy. The emphasis on ethics is a theme for decision-making and analysis not just in your courses at SNU but as you enter the workforce as well.

Our second distinctive is in service. While studying at SNU, you will be encouraged to hone in on your serving skills through a variety of opportunities. Perhaps you will join Angel Tree, a local community service providing gifts for needy children at Christmas. Or consider volunteering time to come alongside children and families of incarcerated parents with support, mentoring, and educational help all year round.

WITH INNOVATED LEARNING OPPORTUNITIES FROM HIGHLY QUALIFIED FACULTY

At SNU we know your education needs to extend beyond the classroom, that’s why we work hard to develop extracurricular programs to further your education. Consider spending a summer and one semester with Morningstar Internships who provide an international combined study abroad/internship program. You will have the opportunity to have hands-on experience in working
with the very poor in developing countries to start their own businesses. Study abroad through International Studies with a Business Emphasis. This program will prepare you to work for multinational corporations as well as with international non-government organizations all over the world!

While remaining on campus, consider joining the Student Board of Directors for the School of Business. A group that works to host, facilitated and volunteer at events with the Peer Learning Network, a SNU leadership community business program that brings nationally known speakers to the OKC business community. Try your hand at event coordinating with Ultimate Challenge a student/faculty social event that arranges the annual School of Business banquet honoring seniors. Both provide leadership experience that will be recognized by your future employer.

Or join Students in Free Enterprise (SIFE) for opportunities to serve the community or internationally. Currently the SIFE team is working with a sister team in Swaziland developing local businesses to help the economy. Through SIFE you will gain hands-on management experience as you deal with real business issues and become prepared for your first full time job.

At SNU our business professors have more than just teaching experience. Each an expert in his or her own field, with years of “real-world” experience and always continuing his or her education. Not to mention a passion to see you succeed in your business career. We challenge you to find a better qualified faculty.

Study under Larry Mills, Ph. D. in Economics, Management, CMA and carries an Insurance License. He has business experience in multiple entrepreneurial areas including insurance, office supply business, bookstore, farming and agriculture. In addition to his 43 year of teaching experience! Get to know him when you visit campus, his depth of knowledge and care for students can’t be shown on paper. Or meet with Professor Randall Spindle who has a vast knowledge in the liberal arts and business and has been a student favorite, twice awarded “Professor of the Year” by their votes.

**WITH PREPARATION FOR AFTER GRADUATION**

All business majors at SNU require an international component specific for your major designed to open up opportunities for hiring in multi-national corporations. The mock interviews you will participate in as a senior will leave you prepared for interviews and improve your chances of being hired for your dream management career.

Just like SNU undergrad and masters graduate, Don Maulsby, Senior Vice President, World Trade Organization, Mentor Graphics Corporation (MENT-Nasdaq). He is responsible for worldwide sales, technical, consulting and customer support organization. He manages approximately 1400 employees in 66 offices in 35 countries! His career has travelled many paths boasting of impressive achievements including sales awards and doubling profits in two of the companies he has worked for.

“I give SNU a great deal of credit for laying a good foundation for me in preparation to embark on my career,” says Maulsby. “…my professors taught me how to learn and strive to learn more. It was evident the faculty at SNU took a personal interest in me.”

If a dream is a blueprint of a goal not yet achieved, at SNU we partner with you to focus your efforts to attain whatever it is you hope to accomplish. Thus, we say DREAM WITH CONFIDENCE.