BS in Music, Emphasis in Music Business

Music Courses
- Survey of Music
- Fundamentals of Music
- Harmony I
- Aural Theory I
- Music, Ministry and the Church
- Conducting I
- Music History I
- Music History II
- Orchestration
- Applied Performance
- Music Ensemble
- Recital Attendance
- Enrichment Seminar
- Junior Level Recital or Capstone Project

Music Business Courses
- Introduction to Music Business
- Live Recording Techniques
- Studio Recording I
- Studio Recording II
- Intro to Production Technology
- History of Recorded Music
- Music Publishing
- MIDI Production
- Music Business Internship

Business Courses
- Principles of Accounting I
- Business Communication
- Human Resource Management
- Principles of Marketing

AT SOUTHERN NAZARENE UNIVERSITY, WE DON’T JUST BELIEVE IN YOUR DREAMS. WE EQUIP YOU WITH THE BEST EDUCATION WHICH GIVES YOU THE CONFIDENCE TO MAKE YOUR DREAMS A REALITY. We know you are selecting a college for more than just its location or school colors. You want to go somewhere that will prepare you for the future. Your future.

At Southern Nazarene University, we want that for you too. That is why we work hard to make sure our degrees are supported by some of the top curriculum available.

We hire highly-qualified faculty who not only know the ins and outs of the profession you seek, but who truly wish to see you succeed individually. And, we make sure you leave SNU prepared for a great job in the music business industry. That’s why we can encourage you to not just dream, but to dream with confidence.

WITH INNOVATIVE LEARNING OPPORTUNITIES FROM HIGHLY-QUALIFIED FACULTY
Professor Ken Rosfeld, teaches music business related courses. He has been professionally involved in the recording studio business in Oklahoma City since 1989 and has been a recording business owner since 1995.

Prof. Rosfeld has extensive experience running his own studio and in the design and set up of our recording studio on SNU’s campus.

Our Music Business Program doesn’t just end with classroom experience. We seek to give you learning opportunities outside of the classroom to help prepare you for jobs after graduation.

We offer the opportunity for a competitive semester-long program that allows you changing with technology. At SNU we work hard to prepare you for this change by giving you early and frequent exposure to our on-campus recording studio. You will have opportunities to work in a variety of on-campus and off-campus venues. Individual students. Student groups. And, outside guest artists in actual hands-on recording/sound engineering.

WITH EXCLUSIVE PROGRAMS
Our Music Business Degree Program is the only one of its kind in the region.

With substantial music requirements, broad exposure to the many "systems" of the music industry including engineering, producing, publishing, and songwriting. Our program is far more than just a technical degree.

We equip you with a broad knowledge base and skills to prepare you for your career in the music industry. The face of the music business is constantly changing with technology. At SNU we work hard to prepare you for this change by giving you early and frequent exposure to our on-campus recording studio. You will have opportunities to work in a variety of on-campus and off-campus venues. Individual students. Student groups. And, outside guest artists in actual hands-on recording/sound engineering.
to enroll in classes at SNU but actually live, work and study in the heart of the recording industry. You’ll live and work in Boston and Nashville with national brands and studios. This opportunity is geared specifically towards the music-business industry. Ask Prof. Rosfeld more about it when you visit campus. Talk about innovative learning opportunities.

Through connections with Professor Jim Graves, a current student and a recent graduate provided back-up vocals for Ben Folds during his performance at the OKC Philharmonic.

Additional out of the classroom experiences include studying in Spain, Nashville, Boston and performances varying from out-of-the-classroom OKC metro area to Austin City Limits (Austin TX).

Professor Matt Denman is our award-winning classical guitar professor. You’ll be amazed. We hate to name drop but he’s connected to the famous Romeros and has studied with them in Spain. You can too! He’ll connect you.

WITH PREPARATION FOR GREAT JOBS AFTER GRADUATION
Our professors have extensive national and international connections in the Music Business industry to help you prepare for and land the career of your dreams. Simply put, our professors open up their circle of influence and network to you. This changes the trajectory of your dream to a reality.

Consider Tommy Goddard, a recent SNU music business grad. After playing in the Disneyland Band in Anaheim, California, Goddard landed a full time job as a Disney Percussionist where playing in just one ensemble is an honor, Tommy plays in three! He has also recorded at Warner Brothers Studios in Hollywood, CA. Currently working on a master’s degree at University of Central Oklahoma.

According to Tommy, SNU business classes, “Helped me a lot as far as being organized and marketing myself and keeping financial records.”

“The School of Music preparation was perfect for what I do. As a percussionist, I had a lot of different opportunities to be involved and I would play for many other activities. It was really hard physically, but I am glad I went through it—it made me much more well-rounded,” added Goddard.

Harlan Moore, Minister of Worship Arts, Bethany First Church of the Nazarene speaks highly of him as well. “Tommy Goddard is an amazing talent…he has great character and personality which make him a wonderful addition to the worship team here at Bethany First Church. The good teaching and training at SNU enabled him to grow and develop his talent. Because of his experience and the opportunities available at SNU, Tommy has developed into a quality musician.”

Our graduates not only get excellent professional jobs but more and more are being accepted into the finest graduate and professional schools in the country. Boston Conservatory. Texas Women's University. University of Miami. University of Oklahoma. University of North Texas. Oklahoma City University.

If a dream is a blueprint of a goal not yet achieved, at SNU we partner with you to focus your efforts to attain whatever it is you hope to accomplish. Thus, we say DREAM WITH CONFIDENCE.

Scholarships available. $5,000 (avg. for music majors) $1,500 (avg. for non-majors for any of our performing groups). Scholarships are renewable.