Bachelor of Science in Human Relations

Required Courses
Design I
Intro to Cultural & Communications Studies
Public Speaking & Debate
Newswriting
Interviewing Techniques
Technical Communications
Publication Design & Production
Persuasion
Cultural & Communications Studies Colloquium
Communication in Conflict Management
Group Interaction & Leadership
Intercultural Communication
Public Relations Strategies
Media Ethics
Media Law

Practicum Courses (choose two)
Newspaper Practicum
Yearbook Practicum
Broadcasting Practicum

Electives (choose three hours)
Photography
Video Production
Genre Writing
Writing for Publication
Promotional Strategies
Magazine Writing
English Grammar II
Writing for Digital Media

Think with Clarity.
Act with Integrity.
Serve with Purpose.
Dream with Confidence...

AT SOUTHERN NAZARENE UNIVERSITY, WE DON'T JUST BELIEVE IN YOUR DREAMS. WE EQUIP YOU WITH THE BEST EDUCATION WHICH GIVES YOU THE CONFIDENCE TO MAKE YOUR DREAMS A REALITY.

We know you are selecting a college for more than just its location or school colors. You want to go somewhere that will prepare you for the future. Your future.

At Southern Nazarene University, we want that for you too. That is why we work hard to make sure our degrees are supported by some of the top curriculum available.

We hire highly-qualified faculty who not only know the ins and outs of the profession you seek, but who truly wish to see you succeed individually. And we make sure you leave SNU prepared for a great job in cultural communication studies. That's why we can encourage you to not just dream, but to dream with confidence.

WITH INDIVIDUALIZED PROGRAMS

Once you pick your major, you want to get started! That's why at SNU we don’t wait around to get you involved with opportunities in public relations. You will get hands on time in different production roles from gaffer to producer. You will work with studio equipment including HD cameras, FinalCut Pro software, and state-of-the-art Recording Studio.

You can become a staff writer for our student on-line newspaper. Join the national award winning yearbook staff. Participate in Oklahoma Collegiate Media Association. All within your first year! Stick with us and be a part of multiple genres of digital programming including news broadcasts, corporate videos, documentaries, and our SNU sitcom.

WITH UNIQUE OPPORTUNITIES
At SNU we know your education needs to extend beyond the classroom. That's why we offer a broad range of internships to fit your interests while expanding your education. Local news station, Channel 9. Oklahoma City’s minor league baseball team, the

Challenge yourself with the Council for Christian Colleges and Universities Best Semester Program and spend a semester in Australia Studies Centre, LA Film Studies Center in Hollywood or Washington Journalism Center. Learn more at www.bestsemester.com.

WITH HIGHLY-QUALIFIED PROFESSORS
Our professors are not only qualified to teach, they hold high accomplishments within their professional fields. You will study with Jim Wilcox, Pam Broyles and Pam Bracken—all accomplished professional authors and editors of books, textbooks, academic articles and curriculum. Professors Pam Broyles and Melany Kyzer hold membership and leadership roles in the National Communication Association and Oklahoma Speech Theatre Communication Association. And Wilcox has received the SNU Excellence in Teaching award not just once, but twice!

WITH PREPARATION AFTER GRADUATION
At SNU, you are not the only one concerned with your post-graduation plans. We make your success after graduation our top priority. Because we train you to read difficult materials, research, write and think critically, you will be prepared for a variety of jobs. University administrator or professor. Hotel administrator. Public relations director. Journalist. Professional writer. The list goes on, ask an advisor when you visit campus. If your goal after graduation is to move directly onto your career path, we will be there to help you find what you are looking for.

Maybe your goal is to continue your education into graduate or law school. At SNU our rigorous courses combined with the one-on-one guidance you will receive from your professors will not only get you accepted into a graduate school program, you will be prepared to thrive in it. Many SNU alumni who have pursued graduate studies have found the adjustment to graduate work an easy transition from SNU. In fact, most tell you they felt more prepared than many of their master's level classmates who did not attend SNU.

Whether you plan to jumpstart your career or pursue furthering education, we won’t just cheer you on, we will empower you to reach your goal.

If a dream is a blueprint of a goal not yet achieved, at SNU we partner with you to focus your efforts to attain whatever it is you hope to accomplish. Thus, we say DREAM WITH CONFIDENCE.