BS in Sport Information

Foundations of Kinesiology and Sport Management
Sociology of Sports
Sport Marketing & Promotions Practicum
Organization, Leadership, & Management of Kinesiology & Sport Management
Internship I
Sport Law
Sport Governance & Policy

Sport Information Course
Newswriting
Interviewing Techniques
Newspaper Practicum
Broadcast Practicum
Video Production
Studio Recording I
Technical Communications
Advanced Video Production
Magazine Writing
Publication Design & Production
Elective
Elective Practicum

AT SOUTHERN NAZARENE UNIVERSITY, WE DON’T JUST BELIEVE IN YOUR DREAMS. WE EQUIP YOU WITH THE BEST EDUCATION WHICH GIVES YOU THE CONFIDENCE TO MAKE YOUR DREAMS A REALITY.

We know you are selecting a college for more than just its location or school colors. You want to go somewhere that will prepare you for the future. Your future.

At Southern Nazarene University, we want that for you too. That is why we work hard to make sure our degrees are supported by some of the top curriculum available.

We hire highly-qualified faculty who not only know the ins and outs of the profession you seek, but who truly wish to see you succeed individually. And we make sure you leave SNU prepared for the next step: graduate school or a sport information career. That’s why we can encourage you to not just dream, but to dream with confidence.

WITH GROWING PROGRAMS

Our Sport Information program is the newest program in the SNU Department of Kinesiology. The newness of the program lends to innovation that will only enhance your learning opportunity. A hybrid of kinesiology and communication studies, this degree is unique and versatile.

As a Sport Information major, you will learn from 61 required credits. Of these, 30 are earned in the Department of Communications and 31 are earned in the Department of Kinesiology. Through this program you will gain a solid base in communication principles and knowledge specific to the field of athletics and physical fitness. We believe the combination of these learning areas will give you a leg up on competition in the job market and make you more versatile in the workplace.

WITH UNIQUE LEARNING OPPORTUNITIES

We know your future career is dependent on more than just book knowledge, you need experience. At SNU you will gain invaluable experience working with our own athletic department’s Sports Information Director. Writing game stories. Broadcasting sporting events online. All of which will look great on your resume and enhance your learning.

One of our current students even hosts his own sports show produced right here on our campus. The possibilities for hands-on learning are up to you. Talk to our professors about it when you visit campus. And check out our broadcasts online at http://snu.edu/student-work.
WITH HIGHLY QUALIFIED FACULTY
When you come to SNU, we want you to know you are getting more than just knowledge. The personal relationship between students and professors is unmatched anywhere else. Our professors have the desire to see you succeed and the knowledge to help you do it.

In the department of Kinesiology you will take most of your classes from Ken Hardee, MS Physical Education, specializing in Sport Management. Hardee is the faculty/director for the Sport Management degree, member of AAHPERD, North American Society of Sport Management, and has coaching experiences at NAIA and NCAA III division levels.

In addition, as a sport management major, you will have access to the entire communication department faculty. Including Professor Jim Wilcox who has received the SNU Excellence in Teaching award not just once, but twice!

WITH PREPARATION FOR GREAT JOBS AFTER GRADUATION
When you complete our sport information program, we believe you will be highly-prepared to begin the career of your dreams. Planning to head to graduate school? You will be prepared to earn your master’s degree in sport management. This degree opens a number of career doors. Consider becoming a Sports Information Director for college athletics. Or work in a variety of options at the professional sports level. Public relations. Community relations. Communications.

“SNU has helped shape these goals by supplying me with the right courses and resources to better prepare myself,” says Matt Shellenberger, an SNU Sport Information student who dreams of working as a professional sports broadcaster or working on a radio talk show. “I have gained some incredibly valuable experience the past four years here.”

Valuable experiences like his current position working with the Oklahoma-based NBA team, the Oklahoma Thunder as a team attendant. In addition, Shellenberger completed an internship at Pepperdine that counted for credit at SNU. His involvement at SNU has included time in the SNU TV Studio has given him broadcasting experience that will have him well prepared for his future career. Not to mention the broadcasting he was able to do as the voice of the Storm for SNU sporting events. All of which build an outstanding resume for Shellenberger fresh out of college.

If a dream is a blueprint of a goal not yet achieved, at SNU we partner with you to focus your efforts to attain whatever it is you hope to accomplish. Thus, we say DREAM WITH CONFIDENCE.