AT SOUTHERN NAZARENE UNIVERSITY, WE DON'T JUST BELIEVE IN YOUR DREAMS. WE EQUIP YOU WITH THE BEST EDUCATION WHICH GIVES YOU THE CONFIDENCE TO MAKE YOUR DREAMS A REALITY.

We know you are selecting a college for more than just its location or school colors. You want to go somewhere that will prepare you for the future. Your future.

At Southern Nazarene University, we want that for you too. That is why we work hard to make sure our degrees are supported by some of the top curriculum available.

We hire highly-qualified faculty who not only know the ins and outs of the profession you seek, but who truly wish to see you succeed individually. And we make sure you leave SNU prepared for a great job in sport administration and management. That's why we can encourage you to not just dream, but to dream with confidence.

WITH UNIQUE PROGRAMS

At SNU, our Sport Management program is a unique hybrid of kinesiology and business principles. Of the 61 credits required for the major, you will take 31 credits in the Department of Kinesiology. Here you will gain knowledge specific to the field of sport recreation. By combining kinesiology and business you will have a solid base in business principles, a broad knowledge of fitness management and leg up on the competition in the job market.

30 credits are taken in our Association of Collegiate Business Schools and Programs (ACBSP) accredited business school. More than just a bunch of fancy words, it means you can count on any of the over 400 ACBSP accredited universities accepting your credits from SNU if you choose to pursue graduate studies.

WITH UNIQUE OPPORTUNITIES

At SNU we know you need more than just time in the classroom. You want experience. Our sport management program offers a broad spectrum of internships to prepare you for your future career. Oklahoma City Barons, Oklahoma City Thunder. YMCA. Bethany First Church Family Life Center. Local high school/middle school coaching staffs.

WITH HIGHLY-QUALIFIED PROFESSORS

When you come to SNU, we want you to know you are getting more than just knowledge. The personal relationship between students and professors is unmatched anywhere else. Our professors have the desire to see you succeed and the knowledge to help you do it.
In the Department of Kinesiology, you will take most of your classes from Ken Hardee, MS Physical Education, specializing in Sport Management. Hardee is the faculty/director for the Sport Management degree, member of AAHPERD, North American Society of Sport Management, and has coaching experiences at NAIA, NCAA II and NCAA III division levels.

In addition, as a sport management major, you will have access to the entire School of Business faculty. Including Professor Randall Spindle who has a vast knowledge in the liberal arts and business. He has been a student favorite, twice awarded “Professor of the Year” by their votes.

WITH PREPARATION FOR AFTER GRADUATION

After graduation, sport management degree holders can seek a range of career paths. Perhaps you will continue on to graduate school. Become a lawyer or hold a career as a player agent. Earn a graduate degree in sport management and hold a job in administration of college athletics or teaching college courses.

Our goal for you is to find a job in the sport management industry. Our course of study, including our internship, prepares you for that path. Professional sports. Recreation or fitness organizations. Coaching at the college level.

Meet Kayla Wallace, SNU Sport Management graduate. Wallace is currently interning at the University of Oklahoma’s Athletic Compliance Office. She works with compliance directors and coordinators to complete daily tasks and special projects. Keeping the university’s athlete information up-to-date. Ensuring that coaches and players are abiding by the rules put forth by the NCAA. Sending out memos to boosters and fans about what they can and cannot provide for student athletes.

“While I was working with Gary Lance at SNU, I helped make squad lists and kept things up to date for all the athletes and incoming students,” says Wallace.

“It was a good first look at what compliance really does. I got to work with programs like Compliance Assistance, which every school in the United States has access to use for their athletics department.”

Wallace says that even though OU is a Division I school with more rules to follow, her time at SNU helped her flow right into her new job.

During her time at SNU, Wallace was proactive about getting experience in things she was interested in. From her practicum with the Intramural Director to trying new things to establishing relationships with faculty and staff—Wallace found a lot of new opportunities to grow her knowledge and skill set.

Currently, Wallace is finishing up law school at Oklahoma City School of Law and will graduate in May of 2013 with her dual Juris Doctorate and Master’s in Business Administration.

If a dream is a blueprint of a goal not yet achieved, at SNU we partner with you to focus your efforts to attain whatever it is you hope to accomplish. Thus, we say DREAM WITH CONFIDENCE.