MARKETING
FOUR-YEAR PLAN

FRESHMAN

FALL '01
• COMPOSITION I
• CHRISTIAN FAITH & LIFE
• COMPUTER APPLICATIONS FOR BUSINESS
• ETHICS & BUSINESS PRINCIPLES
• PRINCIPLES OF ACCOUNTING I

SPRING '01
• COMPOSITION II
• INTRO TO SPEECH
• AESTHETICS
• PRINCIPLES OF MARKETING
• PRINCIPLES OF ACCOUNTING II
• PERSONAL DEVELOPMENT

SOPHOMORE

FALL '02
• MODERN WORLD
• FOUNDATION ON CRITICAL THINKING & PROBLEM SOLVING
• MACROECONOMICS
• BUSINESS FINANCE
• PERSONAL DEVELOPMENT
• PROMOTIONAL STRATEGIES

SPRING '02
• OLD TESTAMENT THEOLOGY OR NEW TESTAMENT THEOLOGY
• HEALTH & WELLNESS
• ELECTIVE
• MICROECONOMICS
• BUSINESS MAJOR ELECTIVE
• PRINCIPLES OF MANAGEMENT

Southern Nazarene University
These are for advisory purposes only. The SNU Catalog contains the official listing of graduation requirements.

+ Windows are elective-based required general education courses.