**Diane Darling**  
**Thursday, September 18, 2014**

As principal consultant for Effective Networking, Inc., she founded the company on the premise that everyone can learn to network, they just need to find their own style.

Combining interactive training, strategic planning and an exploration of the natural fears of networking, Darling demystifies the process by providing techniques that can be immediately implemented.

She has received rave reviews for her seminars and speeches and is increasingly sought after as an expert resource on the subject of networking.

McGraw-Hill commissioned her to write the definitive book on networking called *The Networking Survival Guide* which was published in April 2003 and went into a 2nd printing just 90 days after the book hit the shelves. The book has been translated into Korean and Taiwanese. In 2005, McGraw-Hill published her 2nd book, *Networking for Career Success* which has since been translated into Chinese, Japanese, Indonesian, Portuguese, and Thai.

She has appeared on NBC Nightly News, in *The Wall Street Journal*, San Francisco Chronicle, and *The Boston Globe*. She is a member of the CEO Club. Darling is also a blogger and random columnist for a variety of publications. She’s a former columnist for the *Boston Business Journal*. She recently taught in the MBA program at Boston University.

She has lived in the Philippines, Thailand, Colorado, Indiana, Alabama and now in Boston, MA. Her travels include all seven continents and approximately 60 countries.

Her hobbies include watching football, reading, and attempting to play tennis. In order to overcome her fear of public speaking, she took acting and standup comedy classes.

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**Ari Fleischer**  
**Wednesday, October 15, 2014**

As former White House press secretary, Ari Fleischer was the primary spokesperson for President Bush and delivered the daily White House briefings from 2001 to 2003. He previously served as the spokesman for the Bush-Cheney presidential campaign. In his almost four years working for George W. Bush, he served as spokesman during the historic presidential recount, September 11th, two wars and the anthrax attack. His best-selling book, *Taking Heat*, details his years in the White House and reached #7 on *The New York Times* best seller list.

Prior to joining Governor Bush’s campaign, Fleischer was the national spokesman and communications director for Elizabeth Dole’s presidential campaign. He has also worked on Capitol Hill as a press secretary to three Congressmen and one United States Senator.

Fleischer is a native of Pound Ridge, New York and a 1982 graduate of Vermont’s Middlebury College. Now president of his own firm, Ari Fleischer Communications Inc., he offers advice to clients in the corporate and sports world on how to handle the press.

He resides in Westchester County, New York, with his wife, Becki, and their two children.
Marsha Petrie Sue
THURSDAY, FEBRUARY 5, 2015

Marsha Petrie Sue is the Mohammed Ali of communications. She can dance, look pretty and she uses the entire ring. Marsha also knows how and when to land a knockout punch. Think of her presentations as charm school with live ammunition. You’ll learn proven tactics for managing people and change, by learning the importance of making choices and being more flexible.

“Let’s be honest,” she says, “some of the situations you encounter are very difficult and you need to learn how to handle it or they’ll tear you apart.” This is where you’ll learn how to get the results you deserve, reduce conflict, build teams, improve relationships and create excellence.

She has produced over 37 titles of CD’s, DVD’s and books including Toxic People: Decontaminating toxic people in the workplace without using weapons or duct tape and also The CEO of YOU: Leading yourself to success.

PLN PRESENTS: FATHER & SONS TELL THE HOBBY LOBBY STORY
DAVID GREEN, STEVE GREEN & MART GREEN
THURSDAY, APRIL 16, 2015

David Green earned his credentials in the retail business through many years of employment with various retail chains, thirteen of which were spent with T.G.&Y stores, where he served as Store Manager and Area Supervisor. From a modest beginning, now called Hobby Lobby, currently over 600 stores. Hobby Lobby sales totaled more than 3.3 billion in 2013.

Steve Green graduated from high school in 1981 and began working full time as the Store Operations Supervisor. He was promoted to Executive Vice President in 2000 and named President of Hobby Lobby in December of 2004. In 2013, Green was presented an Honorary Doctor of Divinity degree by Gordon Conwell Theological Seminary.

Mart Green began his retail career in the home of his parents as a youth. At age 19, Mart established Mardel, a chain of Christian and educational supply stores. Headquartered in Oklahoma City, Mardel has 35 stores in seven states. Mart is actively involved with Hobby Lobby, where he serves as Board Chair and in 2002 he founded Every Tribe Entertainment, a feature film production company.
ABOUT PLN

The Peer Learning Network (PLN), established by Southern Nazarene University in 1995 and facilitated by the Zig Ziglar Center for Ethical Leadership, brings together the CEO and leadership teams of Oklahoma-based companies who have committed to be Major Partners in the Peer Learning Network. Partners utilize PLN for the purpose of professional development. Members pool resources and thereby hear world-class presenters, share management, leadership and planning ideas and network with a wide array of successful Oklahoma company representatives.

This year the PLN Sessions are located at the following locations. Thursday, September 18, 2014 at Southern Nazarene University, Wednesday, October 15, 2014 at The Tower Hotel, Thursday, February 5, 2015 at The Tower Hotel, and Thursday, April 16, 2015 at the Jim Thorpe Event Center.

PEER LEARNING NETWORK
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